

NIKI LIM

Designer based in London



Contact

Instagram: [nikijessica4rt](#)
nikijessicalim@gmail.com

Project Highlight

Best Concept Award, UXathon Loughborough University 2025

Empathy Comic User Journey Magazine- Self Project for Zebra Technologies 2025

WIRED Japan Hack Awards 2023 Taboo Bot

Design Maker Challenge Imperial College London 2021

Work Experience

June 2024 - June 2025

Zebra Technologies - London

UX Design Intern

Working in the Innovation and Design team and being a Lead/contracted UX designer on projects encompassing both hardware interfaces and digital screens. I collaborated closely with UX designers, project managers, and researchers to revitalize legacy products. I also conducted primary research with consumers and clients from prominent corporations, delivering insights and presentations to the design team.

January 2024 - March 2024

Adobe - Loughborough, London

Student Ambassador

Finding creative solutions and creating branded marketing material to promote Adobe Express and the Loughborough Campus.

Designing and producing visuals and achieving - Best Visuals - from the semester 2 ambassadors.

October 2020 - June 2021

DontSleep Music - London

Intern

Storyboarding, contacting filmmakers, creating album art and stage design for music artists. Working with clients to deliver music that coincides with the visuals for TV network shows e.g. BBC

Skills

UX

Graphic

3D Modelling

Figma

Illustrator

Solidworks

Webflow

Photoshop

Fusion360

Framer

InDesign

Nomad

UserZoom

Procreate

Keyshot

Rhino

Soft Skills

Data Visualisation

Accessible Design

UX Copy

Collaboration, aligning design, engineering, project managers and stakeholders

Education

2022 - 2026 Design BA Loughborough University